

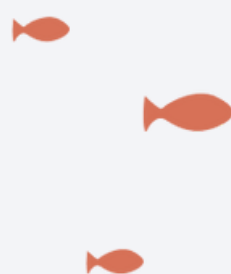


hunker

a productivity engine




Hunker's mission is to bridge the gap between technology insights and financial decisions, leveraging AI to analyze raw git data and deliver defensible metrics that shift the focus from processes to value and ROI.



Hunker harnesses **AI** capabilities to analyze extensive data sets from source code repositories, distilling activities into insights that transcend human capacity and cost-effectively scale.



The platform identifies anomalies and highlights areas of concern, empowering the executive team to concentrate efforts on the highest value operations.



By quantifying changes
at a low level, Hunker is
able to deliver
highly defensible
metrics that are
extremely difficult to
game.

Hunker examines at a **granular level** each file change committed by a developer and reports:

Plain language descriptions at the Project, Repo and Individual level

Logic Score:

The complexity of each change

Change Classification:

- Defect
- Enhancement
- Other

Efficiency Score:

How much logic was introduced

What does Hunker measure?



Value Contribution

What is the monetary value of the developer's output?



Engagement ROI

How can we link engagement irregularities to financial impacts?



Spend Efficiency

How high is the output relative to the cost?



Habit Consistency

Are there inconsistent habits that erode ROI?



Durable Cost Index

What is the average lifespan of their code?



Performance Index

Who are your undiscovered and rising stars?



Built for enterprise, available for **everyone**

Hunker is designed for large teams — but its analytics can power productivity in dev teams of any size.



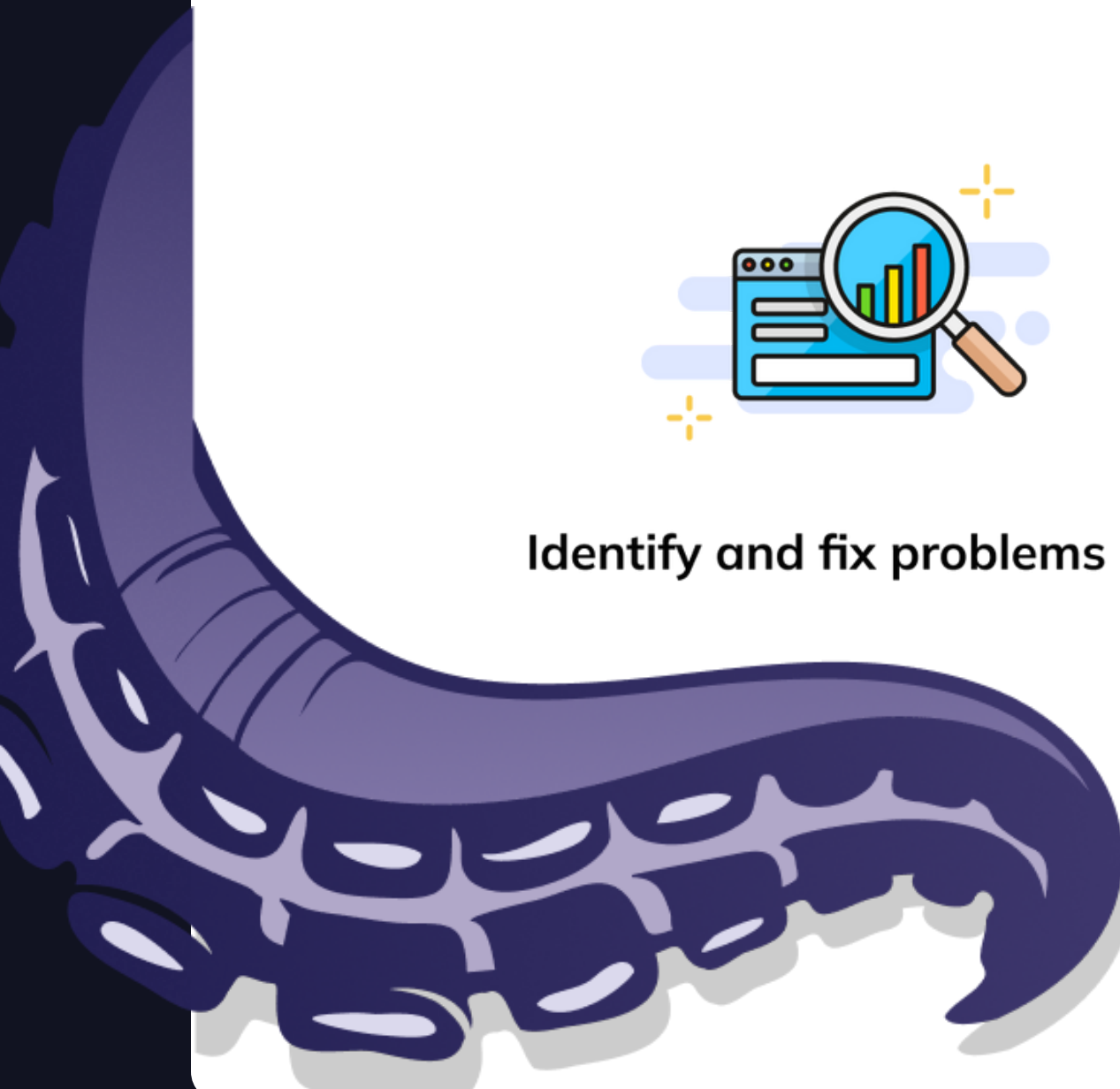
Identify and fix problems



Right-size your resources



Improve performance



Everyone performs better with Hunker

For every player in the organization, Hunker answers the questions that matter most.



**Financial
Leaders**



**Engineering
Leaders**



**Individual
Contributors
(Developers)**

Do you have **transparency** into your developer team?

Most engineering leaders don't.

As their teams grow, it gets harder to identify gaps — and ensure maximum productivity.



How much you're paying your engineering team



How much you **should** be paying them

Do these numbers even align?

Nobody really knows.

And this knowledge gap can cost your organization **hundreds of thousands of dollars** each month.

What if you could **reliably** answer questions like:

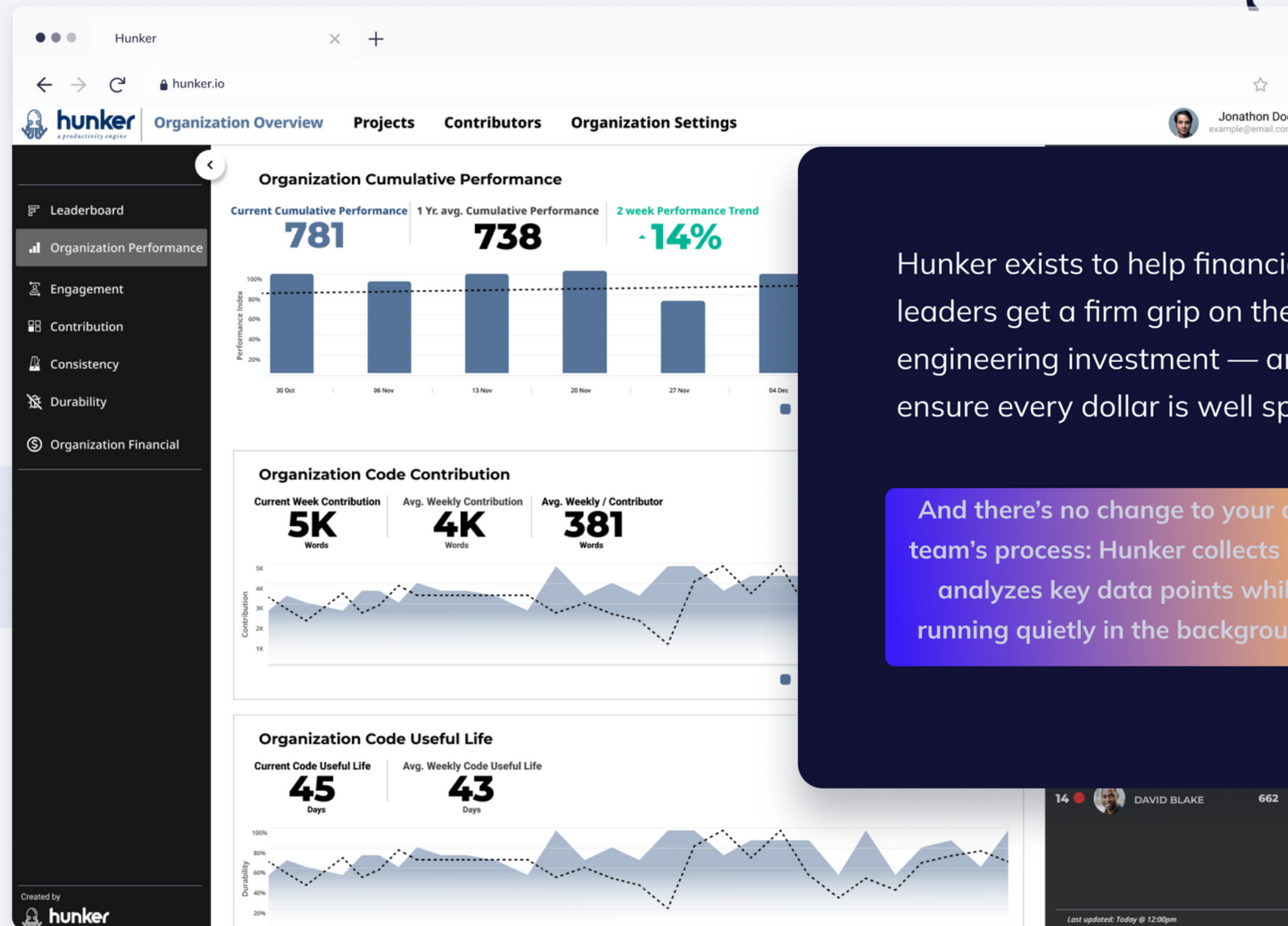
“How much budget could be recovered if performance improved?”

“Which developers offer the best value?”

“Which developers are underperforming relative to their potential?”

hunker

is the platform that measures dev productivity with **precision and ease**



Hunker exists to help financial leaders get a firm grip on their engineering investment — and ensure every dollar is well spent.

And there's no change to your dev team's process: Hunker collects and analyzes key data points while running quietly in the background.



Financial Leaders

- How do we optimize performance and cost efficiency?
- Can we benchmark developers to mitigate risk?
- Can predictive analytics spot expensive behavioral changes?
- What data-driven decisions can improve ROI?
- How can I budget and forecast better given historical performance?



Engineering Leaders

- How can I enhance Project & Team Performance?
- Can we shorten Feedback loops?
- How can I identify bottlenecks?
- How do we improve Collaboration and Communication?
- Can we foster a Culture of Accountability?
- What Data-Driven metrics can we use for goal setting and performance evaluations?



Individual Contributors (Developers)

- How can I effectively demonstrate my value and impact?
- How do I stack rank my performance compared to my peers?
- How can I determine if my work is considered critical?
- How do I provide visibility of my impact to my upstream managers?



Our metrics were developed by **actual scientists**

And they're not done yet.

Using multiple studies spanning years of research, we are crafting a proprietary metrics set that pulls from multiple data points, revealing the true high- and low- performers across your teams — and **how they affect your bottom line.**

Coming Soon!



Correlate changes with repository files to produce logic heat maps

Bespoke plain language explanation of the cause of anomalies

Suggestions for corrective action to address problems in the codebase

Introduce Logic Score over time as a "Logic Rate" and fluctuation of that rate

A cost surplus/deficit metric revealing what an individual or team can deliver

Estimate hours spent on change using a Gradient Boosting ML Algorithm

Interactive AI Expert assistant providing a chat interface for the codebase

Report on how long a developer's code lives before being overwritten

Correlate changes with Jira/Other ticket numbers

Ability to project Capacity and Forecast break-even

Monitoring and alerts for processes that deviate beyond set parameters

Custom AI compound and comparison analytics wizard

PERFORMANCE INTELLIGENCE

Do you know where your engineering spend is going?

Leaders rely on Hunker to remove bottlenecks, reduce costs, and get more value for every dollar spent.

Get early access